Meet and Code Impact Report

More than 56,000 children and young adults participated in coding events in 25 countries across Europe - that was Meet and Code 2019.

This report summarizes the average results of the impact evaluation, supported by the University of Mannheim, Chair of Corporate Social Responsibility.
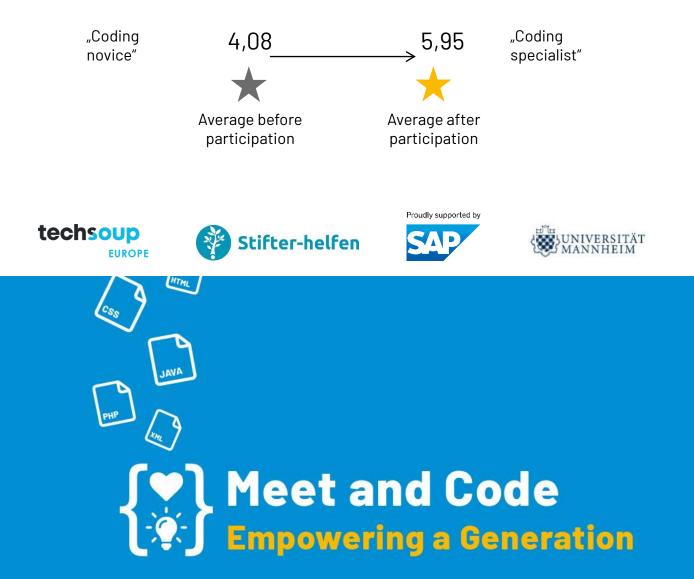
We congratulate every non-profit organization for their impactful events and thank them for their contribution to digital education!
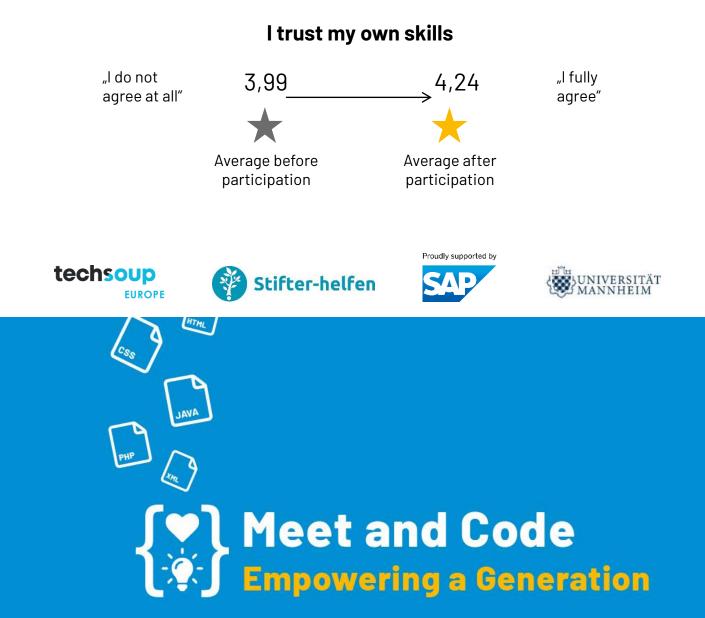
Impact Report: IT SKILLS

One key goal of Meet and Code is to increase participants' IT skills. We measured perceptions of IT skills before and after the events on a scale from 1 to 10. The data indicates an increase in participants' perception of their IT skills.

„Coding novice"

4,08 ⟶ 5,95

„Coding specialist"

★ ⭐

Average before participation

Average after participation
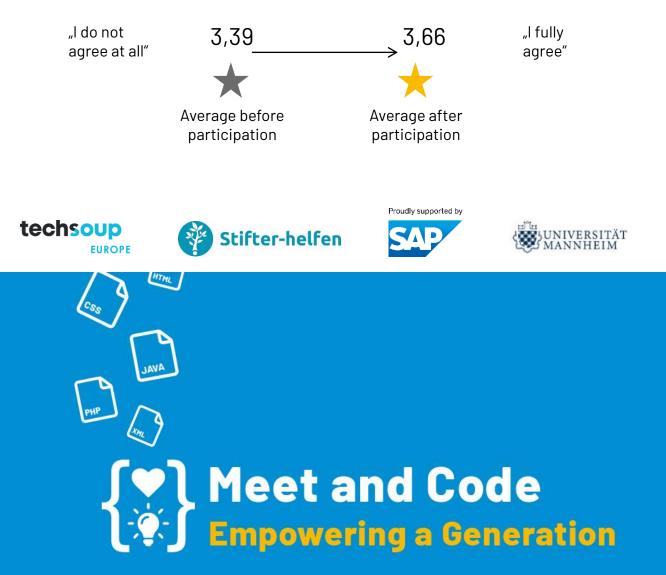
Impact Report: INDIVIDUAL SKILL TRUST

A second central goal of Meet and Code is to strengthen participants' overall trust in their own skills. Participants were asked about their perception on a scale from 1 (I do not agree at all) to 5 (I fully agree). The event also showed to be effective on this dimension.

I trust my own skills

„I do not agree at all"

3,99 ⟶ 4,24

★ Average before participation

★ Average after participation

„I fully agree"

Impact Report: JOB ASPIRATION

Finally, a key question is whether participation in the events actually inspires the participants to strive for jobs in the IT sector on a scale from 1 (I do not agree at all) to 5 (I fully agree). As indicated by the results below, the before and after evaluation reveals an increase on this dimension, and thus, a positive impact.

I can imagine working in the IT sector

„I do not agree at all"   3,39 ——————→ 3,66   „I fully agree"

★   ★

Average before   Average after
participation   participation